

Strategic Plan
2022-25



**COACHES
ASSOCIATION**
of Saskatchewan

The Coaches Association of Saskatchewan believes that everyone deserves a qualified coach.

As the designated Provincial and Territorial Coaches Representative (PTCR) for Saskatchewan, we work with provincial and national partners towards achieving our mission:

To strengthen the knowledge and skill development of all Saskatchewan coaches through superior service in programming.

The COVID-19 pandemic has presented challenges to the Saskatchewan sport sector, and as sport and society continues to re-open, the Saskatchewan Coaches Association will continue to support our stakeholders with programs and services to enhance the development of qualified coaches, from grassroots to high performance levels.

Over the last two years, have embraced the opportunity to reach coaches in every region of Saskatchewan and all over Canada through technological solutions and we will continue to support the development of all coaches to become effective leaders in sport.

As we look toward 2025, our organization will strive to be a Canadian leader in coach development through collaboration, innovation, and quality education opportunities.

This strategic plan acts as our guide for the next four year. We will work towards our vision by focusing on four pillars to support our success:



EDUCATION

We provide quality education and professional development opportunities to Saskatchewan coaches.



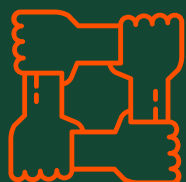
INNOVATION

We leverage research and technology to provide coaches throughout Saskatchewan with tools to enhance their coaching abilities.



TEAMWORK

We collaborate with provincial and national partners to support the growth of all Saskatchewan coaches.



INCLUSION

We value and engage all coaches, reflecting the strength and diversity of Saskatchewan.

Success Pillar 1: Education

Quality education of coaches is the foundation for quality sport programming.

We will provide quality education and professional development opportunities to Saskatchewan coaches by:



1. Effectively delivering multisport coach training through the National Coaching Certification Program (NCCP).
2. Ensuring that Saskatchewan has an appropriate number of qualified Learning Facilitators and Master Coach Developers to support the effective delivery of multisport NCCP content.
3. Supporting the delivery of multisport NCCP workshops in post-secondary institutions.
4. Providing a variety of non-NCCP professional development opportunities for coaches at all levels.

What Success Looks Like:

Saskatchewan coaches from every district participate in NCCP coach training, with 1,500 coaches trained each year.

CAS delivers 100 Competition-Introduction workshops, and 75 Competition-Development workshops annually, including two cohorts of the Saskatchewan Coaching Academy.

CAS Master Coach Developers have trained, updated, and evaluated Learning Facilitators to deliver all NCCP modules, both in person and online.

NCCP content is delivered at University of Saskatchewan, University of Regina, Saskatchewan Polytechnic and at colleges in five districts.

Professional development workshops for coaches are delivered monthly, and CAS hosts well attended conferences bi-annually to support ongoing coach enhancement.

Coaches across the province access \$25,000 in Coach Development grants to engage in individualized coach enhancement.

Coach Mentorship programs for 20 Provincial Sport Organizations (PSO) are supported with grants and resources.



Success Pillar 2: Innovation



The sport system is constantly evolving, and we need to stay ahead of the curve to maintain a competitive edge.

We will leverage research and technology to provide coaches throughout Saskatchewan with tools to enhance their coaching abilities by:

1. Ensuring that our Coach Developers are supplied with the appropriate tools and technology to effectively deliver quality programs.
2. Providing coaches with access to up-to-date resources, tools and best practices from top practitioners and researchers.

What Success Looks Like:

Saskatchewan Coach Developers are effectively using technology to deliver NCCP content with high levels of interaction, and participant satisfaction, with over 90% positive responses in post-workshop surveys.

The CAS website is up to date and interactive. Coaches and PSOs can easily navigate the site to find content that they find interested and engaging. Our site receives tens of thousands of unique visitors annually.

Our social channels are posting content multiple times per week that our coaching community interacts with, to an average monthly engagement rate of 2.5%.

Saskatchewan coaches are provided knowledge, training, and access to innovative coaching tools and resources, and Saskatchewan is recognized nationally as an innovative training ground for coaches and athletes.



Success Pillar 3: Teamwork

Teamwork makes the dream work! Collaboration is critical to our success, and we will work together with partners to get there.

We will collaborate with provincial and national partners to support the growth of all Saskatchewan coaches by:



1. Proudly representing Saskatchewan on national coaching related committees and workgroups.
2. Working to increase the profile of the Coaches Association of Saskatchewan among PSOs and other agencies that impact coaching in the province.
3. Acknowledging and celebrating outstanding coaching accomplishments at all levels of sport.
4. Effectively managing the association through our partnership with Sask Sport in a fiscally responsible manner.

What Success Looks Like:

CAS staff, board members, or Master Coach Developers are part of 50% of Coaching Association of Canada NCCP content revision committees, contributing to the ongoing enhancement of Canadian coach education.

CAS staff or board members are selected to national committees for Indigenous coaching, Safe Sport, Women in Coaching initiatives, and other relevant initiatives.

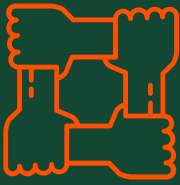
Saskatchewan coaches, sport clubs, PSOs, districts and tribal councils recognize the benefit of joining the CAS community, and our free subscription sees annual growth, reaching over 1,000 coaches each year.

CAS attends all national PTCR meetings and events and shares information relevant to provincial sport partners in coach education through quarterly PSO Coach Lead meetings. PSO coach development needs are assessed annually, and programs and services are adapted to meet those needs.

Outstanding coaches at all levels are recognized and appreciated, with monthly website profiles, coach recognition for significant athlete and team performance, and National Coaches Week activities to say, "Thanks Coach!".



Success Pillar 4: Inclusion



Everyone benefits from quality sport, and participation should be barrier free!

We will value and engage all coaches, reflecting the strength and diversity of Saskatchewan by:

1. Promoting quality coaching in all streams and at all levels.
2. Increasing the number of Saskatchewan coaches who are part of the CAS community.
3. Partnering with Saskatchewan Indigenous community in coach development.
4. Supporting and advocating for Women in Coaching initiatives.

What Success Looks Like:

Coaches from community level to high performance attend training in ethics, Respect in Sport Training for Activity Leaders, and Safe Sport. Over 85% of community coaches, and 100% of provincial and national level coaches have completed training.

Over 100 PSOs and local clubs have taken the Responsible Coaching Movement pledge and have screening, ethics, and rule of two policies in place.

The interest in CAS membership and subscription continues to grow, with over 1,000 coaches joining the community through our subscription option.

The Indigenous Coaches and Officials Program reaches 400 coaches annually in over 20 communities, developing strong community sport leaders who create positive sport experiences for participants all over Saskatchewan.

Women coaches are supported throughout the development pathway, with 25 coaches participating in mentorship opportunities annually.

