



**COACHES
ASSOCIATION**
of Saskatchewan

Annual Report

2021-22



Executive Director's Report

In 2021-22, the Coaches Association of Saskatchewan worked toward its mission to strengthen the knowledge and skill development of all Saskatchewan coaches through superior service in programming.

The CAS Board of Directors approved updated bylaws at the June 2021 AGM, creating a new free subscriber membership category to emphasize that ALL Saskatchewan coaches can access CAS programs and services. In our inaugural year, we connected with 956 new subscribers.

Our Board created a new board position to support inclusion with the addition of a Women in Coaching representative. Andrea Wolf was acclaimed to the position of a one-year term in June 2022.

A second year of successful online NCCP workshop delivery led to a strong financial position for CAS at year end, however, we were also excited to return to the in-person delivery of the Aboriginal Coaches Module. Additionally, CAS supported Canada Games Apprentices coaches (Women in Coaching and Indigenous Coaches) with NCCP educational and sport specific experiential opportunities.

CAS also created and approved a new Strategic Plan for 2022-2025, with strategic objectives supported in the four success pillars: Education, Innovation, Teamwork and Inclusion.

The 2021-22 year will serve as a baseline for our new strategic plan, as we strive to achieve our vision.

As we look to the future of sport in Saskatchewan, CAS is proud to support sport's key leaders with quality education and professional development opportunities.

A special thanks to Sask Lotteries for their continued support of the provincial sport system.

David Robertson ChPC ACD

Executive Director, Coaches Association of Saskatchewan

MISSION

To strengthen the knowledge and skill development of all Saskatchewan coaches through superior service in programming.

VISION

To be a Canadian leader in coach development through collaboration, innovation and quality education opportunities.



EDUCATION

We provide quality education and professional development opportunities to Saskatchewan coaches.



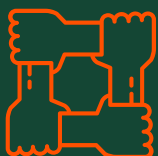
INNOVATION

We leverage research and technology to provide coaches throughout Saskatchewan with tools to enhance their coaching abilities.



TEAMWORK

We collaborate with provincial and national partners to support the growth of all Saskatchewan coaches.



INCLUSION

We value and engage all coaches, reflecting the strength and diversity of Saskatchewan.

HIGHLIGHTS

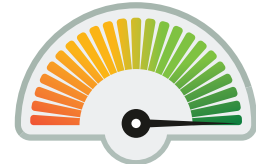


EDUCATION

Goal - Saskatchewan coaches from every district participate in NCCP coach training, with 1,500 coaches trained each year.

Target - Unique participants to modules

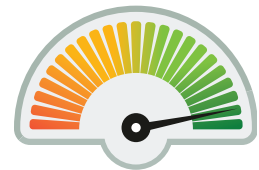
Target 750
Actual 803
2021-22



Goal - CAS delivers 100 Competition-Introduction workshops

Target - Comp-Intro workshops delivered

Target 100
Actual 98
2021-22

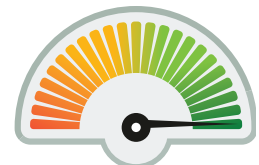


INNOVATION

Goal - Saskatchewan Coach Developers are effectively using technology to deliver NCCP content with high levels of interaction, and participant satisfaction

Target - Participant satisfaction (Pulse)

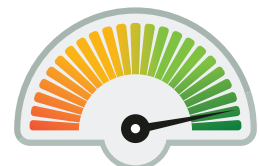
Target 90%
Actual 90%
2021-22



Goal - The CAS website is up-to-date and interactive. Coaches and PSOs can easily navigate the site to find content that they find interested and engaging. Our site receives thousands of unique visitors annually.

Target - Website Users

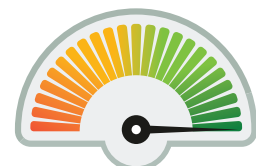
Target 12,000
Actual 11,351
2021-22



Goal - Social channels are posting content multiple times per week that our coaching community interacts with.

Target - Monthly Engagement Rate (across three channels)

Target 3.5%
Actual 3.8%
2021-22



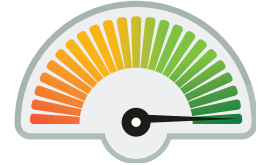


TEAMWORK

Goal - CAS staff, board members, or Master Coach Developers are part of 50% of Coaching Association of Canada NCCP content revision committees, contributing to the ongoing enhancement of Canadian coach education.

Target - Number of content revisions annually

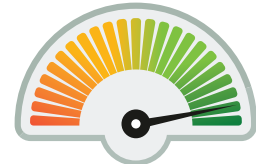
Target 8
Actual 8
2021-22



Goal - Saskatchewan coaches, sport clubs, PSOs, districts and tribal councils recognize the benefit of joining the CAS community, and our free subscription sees annual growth, reaching over 1,000 coaches each year.

Target - CAS subscribers

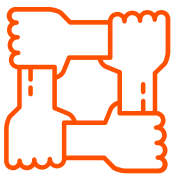
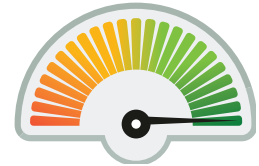
Target 1000
Actual 956
2021-22



Goal - CAS attends all national PTCR meetings and events and shares information relevant to provincial sport partners in coach education through quarterly PSO Coach Lead meetings. PSO coach development needs are assessed annually, and programs and services are adapted to meet those needs.

Target - PTCR meeting attendance

Target 12
Actual 12
2021-22

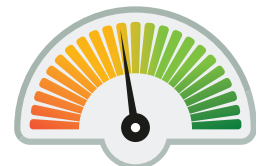


INCLUSION

Goal - Over 100 PSOs and local clubs have taken the Responsible Coaching Movement pledge and have screening, ethics, and rule of two policies in place.

Target - Sask organizations who have taken RCM Pledge

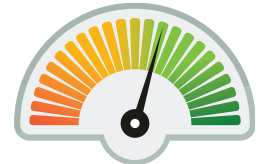
Target 100
Actual 46
2021-22



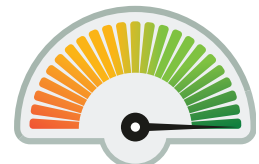
Goal - The Indigenous Coaches and Officials Program reaches 400 coaches annually in over 20 communities, developing strong community sport leaders who create positive sport experiences for participants all over Saskatchewan.

Target - Coaches accessing ICOP

Target 400
coaches
Actual 237
2021-22



Target 20
communities
Actual 47
2021-22



Coaches Association of Saskatchewan INC.

Statement of Financial Position

March 31, 2022 with comparative figures for 2021

	2022	2021
Assets		
Current assets		
Cash	\$387,145	\$314,917
Investments (Note 3)	103,777	33,455
Accounts receivable	18,428	15,159
Goods and services tax rebate receivable	634	535
Prepaid expenses	897	-
Inventory	3,254	4,737
	514,135	368,803
Tangible capital assets (Note 4)	81	244
Investments (Note 3)	365,272	313,674
	\$879,488	\$682,721
Liabilities and Net Assets		
Current liabilities		
Accounts payable and accrued liabilities	\$13,868	\$16,157
Grant return payable (Note 5)	204,089	-
Deferred revenue (Note 6)	15,000	127,351
	232,957	143,508
Net assets		
Invested in tangible capital assets	81	244
Unrestricted surplus	646,450	538,969
	646,531	539,213
	\$879,488	\$682,721
Revenue		
Saskatchewan Lotteries Trust Fund - annual funding	\$230,562	\$235,000
Indigenous Coaches & Officials Program (Schedule 6)	100,795	87,992
	331,357	322,992
Self Help - Internal (Schedule 1)	71,201	75,874
Self Help - External (Schedule 2)	36,117	36,086
Total revenue	438,675	434,952
Expenses		
Administration (Schedule 3)	158,886	156,577
Capacity / Interaction (Schedule 4)	8,988	26,387
Indigenous Coaches and Officials Program (Schedule 6)	100,795	87,992
Programs and services (Schedule 5)	62,688	69,044
Total expenses	331,357	340,000
Excess of revenue over expenses	\$107,318	\$94,952

BOARD OF DIRECTORS

Doug Hillis, Saskatoon
Chair
Learning Facilitator Representative

Leonard Lewko, Saskatoon
Indigenous Representative

Rob Tomy, Prince Albert
Physical Education Representative

Chris Keleher, Swift Current
Member at Large

Sue Schmidt, Regina
Vice Chair
Member at Large

Sean McKay, Saskatoon
University Representative

Andrea Wolf, Wapella
Advance Coach Diploma
Representative

Brett Wakchuk, Moose Jaw
Treasurer
Member at Large

Joel Dyck, Saskatoon
PSO Representative

Hazem Hussein, Saskatoon
Member at Large

STAFF

David Robertson
Executive Director

Garett Mathiason
Coaching and
Officials Development
Coordinator

Diane Wappel
Sport Assistant
(CAS Support)

Lisa Stewart
Sport Assistant
(NCCP Support)

Jaime Lammerding
Communications

Strategic Plan Tracking



Success Pillar 1: Education

	What is Measured	Target	Year 0 (Baseline) 2021-22		
Saskatchewan coaches from every district participate in NCCP coach training, with 1,500 coaches trained each year.	District representation	9	0		
	Total number of coaches attending	1500	1469		
	Unique participants to modules	750	803		
CAS delivers 100 Competition-Introduction workshops, and 75 Competition-Development workshops annually, including two cohorts of the Saskatchewan Coaching Academy.	Comp-Intro workshops delivered	100	98		
	Comp-Dev workshops delivered	75	70		
	Sask Coach Academy cohorts	2	1		
NCCP content is delivered at University of Saskatchewan, University of Regina, Saskatchewan Polytechnic and at colleges in five districts.	Post-secondary institute delivery at UofR, UofS, and SaskPoly	3	3		
	Post-secondary institute delivery at colleges in districts	5	5		
Professional development workshops for coaches are delivered monthly, and CAS hosts well attended conferences bi-annually to support ongoing coach enhancement.	Professional Development workshops delivered	12	7		
	CAS Coaches Conference (bi-annual)	1	N/A		
Coaches across the province access \$25,000 in Coach Development grants to engage in individualized coach enhancement.	Grants awarded	\$25,000	\$6,588		

Strategic Plan Tracking



Success Pillar 2: Innovation

	What is Measured	Target	Year 0 (Baseline) 2021-22		
<p>Saskatchewan Coach Developers are effectively using technology to deliver NCCP content with high levels of interaction, and participant satisfaction, with over 90% positive responses in post-workshop surveys.</p>	Participant satisfaction (Pulse)	90%	90%		
<p>The CAS website is up-to-date and interactive. Coaches and PSOs can easily navigate the site to find content that they find interested and engaging. Our site receives thousands of unique visitors annually.</p>	Website content updates (yearly)	12	6		
	Website Users	12,000	11,351		
	Unique page views	30,000	27,184		
<p>Our social channels are posting content multiple times per week that our coaching community interacts with, to an average yearly engagement rate of 3.5%.</p>	Social Media Posts (annual count, all three channels)	750	678		
	Yearly engagement rate (across all three channels)	3.5%	3.8%		

Strategic Plan Tracking



Success Pillar 3: Teamwork

CAS staff, board members, or Master Coach Developers are part of 50% of Coaching Association of Canada NCCP content revision committees, contributing to the ongoing enhancement of Canadian coach education.

CAS representation on content review committees

50%

13%



Number of content revisions annually

8

8



CAS staff or board members are selected to national committees for Indigenous coaching, Safe Sport, Women in Coaching initiatives, and other relevant initiatives.

CAS representation on national committees

3

1



Saskatchewan coaches, sport clubs, PSOs, districts and tribal councils recognize the benefit of joining the CAS community, and our free subscription sees annual growth, reaching over 1,000 coaches each year.

CAS subscribers

1000

956



CAS attends all national PTCR meetings and events and shares information relevant to provincial sport partners in coach education through quarterly PSO Coach Lead meetings. PSO coach development needs are assessed annually, and programs and services are adapted to meet those needs.

PTCR meeting attendance

12

12



PSO coach led meetings organized

4

0



Outstanding coaches at all levels are recognized and appreciated, with monthly website profiles, coach recognition for significant athlete and team performance, and National Coaches Week activities to say, "Thanks Coach!".

Coaches profiled on website annually

12

9



Coach Recognition certificates awarded

N/A

30



Strategic Plan Tracking



Success Pillar 4: Inclusion

Coaches from community level to high performance attend training in ethics, Respect in Sport Training for Activity Leaders, and Safe Sport. Over 85% of community coaches, and 100% of provincial and national level coaches have completed training.

Community Coach MED, RiS, Safe Sport

85%

N/A



Over 85% of community coaches, and 100% of provincial and national level coaches have completed training.

Provincial/National Coach MED, RiS, Safe Sport

100%

N/A



Over 100 PSOs and local clubs have taken the Responsible Coaching Movement pledge and have screening, ethics, and rule of two policies in place.

Sask orgs who have taken RCM Pledge

100

46



The interest in CAS membership and subscription continues to grow, with over 1,000 coaches joining the community through our subscription option.

CAS subscribers

1000

956



The Indigenous Coaches and Officials Program reaches 400 coaches annually in over 20 communities, developing strong community sport leaders who create positive sport experiences for participants all over Saskatchewan.

Coaches accessing ICOP

400

237



Communities represented

20

47



Women coaches are supported throughout the development pathway, with 25 coaches participating in mentorship opportunities annually.

Sask women participating in Coach Mentorship

25

N/A

