



## MEDIA RELEASE

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# Celebrate Coaches Week in Saskatchewan #ThanksCoach

Coaches Week (September 23 – 30, 2017) celebrates the positive impact that coaches have on athletes and communities. The Coaches Association of Saskatchewan encourages you to recognize and thank Saskatchewan coaches for their valuable contributions to sport and our communities across the province through the **#ThanksCoach** national initiative.

“A coach’s impact is not limited just to sport. Coaches are everyday role models that can make a lasting difference on someone’s life,” says Doug Hillis, Chairperson of the Coaches Association of Saskatchewan. “With approximately 26,000 trained coaches in Saskatchewan instructing over 300,000 participants, that translates into a lot of learning and growth. Coaches help shape how people view sport, physical activity and themselves. They teach participants about respect, trust, communication, dedication, teamwork and more. This week, we encourage everyone to say ‘thank you’ to the coaches in our communities, and to consider a coaching role today!”

“Many of the coaches in our province are volunteers and I am truly proud of these leaders who donate their time and talent to athletes of all ages and levels of play,” Parks, Culture and Sport Minister Gene Makowsky said. “As a former athlete myself, I know the significant impact that coaches can have in one’s life. The Government of Saskatchewan is pleased to proclaim September 23-30, 2017 as Coaches Week in Saskatchewan as a way to recognize the important contribution that coaches make in our communities.”

Many Saskatchewan residents have been rewarded by coaching experiences at one point in their life; whether it be as a player on the ice or on the field, as a grateful parent watching on the sidelines, or as a volunteer leader helping athletes reach for their dreams. Coaches encourage active, healthy lifestyles in our communities, and are fundamental to sport being more than a game. Thank your coaches today by saying **#ThanksCoach** and celebrating **#CoachesWeek** with the tools available at [www.saskcoach.ca/nationalCoachesWeek.php](http://www.saskcoach.ca/nationalCoachesWeek.php).

Follow Coaches Association of Saskatchewan on Facebook [www.facebook.com/saskcoach](http://www.facebook.com/saskcoach) and Twitter [@sask\\_coach](https://twitter.com/sask_coach) using **#CoachesWeek** and **#ThanksCoach**.

*The Coaches Association of Saskatchewan (CAS) is a not-for-profit provincial organization which represents the interests of coaching in the province. CAS is a member of Sask Sport Inc., and strives to enhance the development and recognition of coaches at all levels in all sports.*

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